Contents

List of figures xi
List of tables xii
Contributors xiii
Editorial review board xx
Foreword by William B. Gartner xxi

PART A
Setting the scene for the companion to entrepreneurship

1 Bridges to the future: challenging the nature of entrepreneurship scholarship
   Ted Baker and Friederike Welter

PART B
The discipline of entrepreneurship research 19

2 Entrepreneurship research and its historical background 21
   Hans Landstrom

3 Sketching a philosophy of entrepreneurship 41
   Daniel Hjorth

4 Action and process, vision and values: entrepreneurship means something different to everyone 59
   Phillip H. Kin,

PART C
Reasons and motivations for entering entrepreneurship 75

5 Passion and entrepreneurs 77
   Melissa S. Cardon
Contents

6 The eclipse and new dawn of individual differences research: charting a path forward 89
    David Townsend, J. Robert (Rob) Mitchell, Ronald K. Mitchell and Lowell Busenitz

7 Identity and entrepreneurship 102
    Simon Down and Andreas Giazitzoglu

8 Thinking'different: effectual logic and behaviour 116
    Rene Mauer

9 Do it again! Recent developments in the study of habitual entrepreneurship and a look to the future 131
    Deniz Ucbasaran, Leonie Baldacchino and Andy Lockett

PART D
Resources and resourcefulness 147

10 Bricolage: making do with what is at hand 149
    Brad MacMaster, Geoffrey Archer and Robert Hirth

11 Entrepreneurial families and households 165
    Gry Agnete Alsos, Sara Carter and Elisabet Ljunggren

12 Microfinance re-imagined: personal banking for the poor 179
    Silvia Dorado

13 Financing the business 193
    Amin Schwienbacher

14 A framework for investigating university-based technology transfer and commercialization 207
    Peter Gianiodis

PART E
Entrepreneurship, wealth and wellbeing 225

15 The ordinary entrepreneur 227
    Saras Sarasvathy, Amtsha Ramesh and William Forster

16 Informal, illegal and criminal entrepreneurship 245
    Robert Smith and Gerard McElwee
Contents

17 Poverty, reciprocity and community-based entrepreneurship: enlarging the discussion
  Ana Maria Peredo

18 Capitalizing on creativity: insights on creative entrepreneurship
  Anne de Bruin and Erik Noyes

19 Entrepreneuring the aesthetic: arts entrepreneurship and reconciliation
  Gary D. Beckman

20 Entrepreneurship across borders
  Siri Terjesen

21 Growing entrepreneurial economies: entrepreneurship and regional development
  Erik Stam and Niels Bosnia

PART F

Entrepreneurial opportunity: equal or unequal

22 Empowerment, place and entrepreneurship: women in the Global South
  Haya Al-Dajani and Susan Marlow

23 Entrepreneurial agency and institutions
  P. Devereaux Jennings, Michael Lounsbury and Manely Sharifian

24 The rhetoric of power: entrepreneurship and politics
  Charles Dannreuther and Lew Perreu

25 Entrepreneurship as ethnic minority liberation
  Trevor Jones and Monder Ram

26 Entrepreneurial opportunities in the individual-opportunity nexus
  Jonathan T. Eckliardt

PART C

Towards broader understanding: the methodological future

27 Who needs a shrink when you have Businessweek? Using content analysis to get inside the heads of entrepreneurs, VCs and other market participants
  Timothy G. Pollock and Kisha Lashley
Contents

28 Challenges and questions: research on entrepreneurship in developing countries
   Sameeksha Desai

29 Getting inside entrepreneurs' hearts and minds: methods for advancing entrepreneurship research on affect and cognition
   Denis ArGregoire and Lisa Schurer Lambert

30 Salesmen or scholars? A critical examination of research scholarship in the field of entrepreneurship
   Benson Honig

Index